

# Digital Traceability Platform

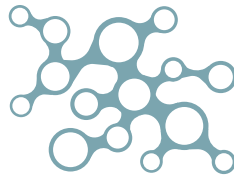
## Your challenge

Tracking specimens or inventory, or other critical assets is often performed across multiple systems and locations that can lead to gaps in status visibility, slow information transfer, lost assets and unnecessary costs.

## The solution

An identification and tracking platform capable of providing complete visibility of every asset or group of assets, tracking their history and locating them by user-defined stage in your process. Updates are seen in near real-time. Efficiency is enhanced for reduced costs. Data is secure and immutable.

### SIMPLIFY



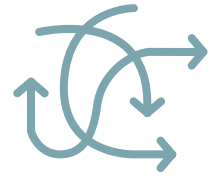
### WORKFLOW COMPLEXITY

### ADDRESS



### LACK OF VISIBILITY

### REDUCE



### RISK OF LOSS

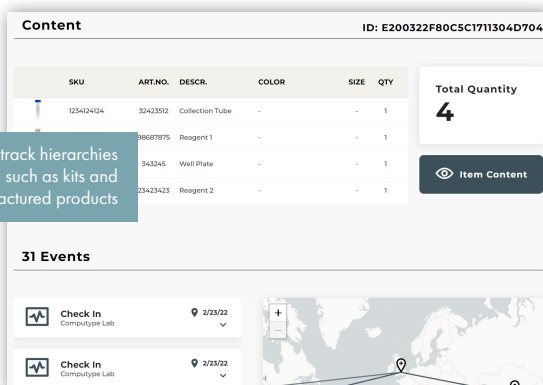
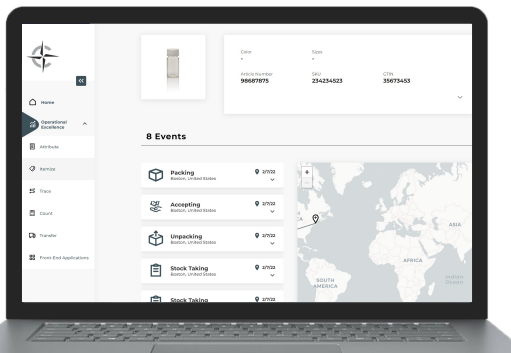
## Simplify complex workflows

The Digital Traceability Platform is an end-to-end, full-service, asset identification and tracking platform incorporating item labels or tags, hardware such as readers or scanners, and a simplified data workflow tailored to your needs.

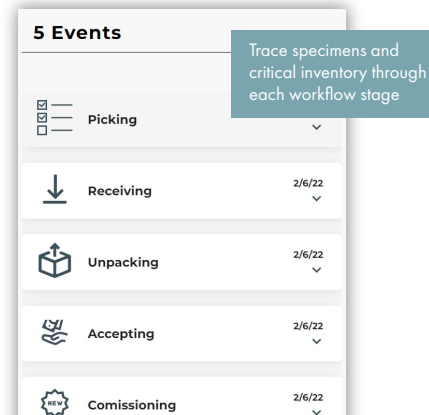
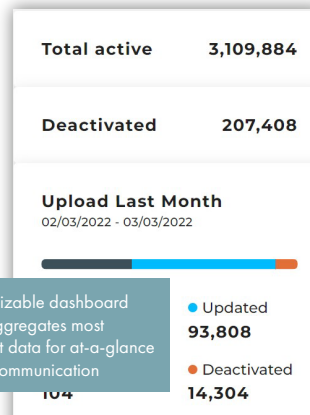
Business decisions and processes can move faster, oversight is reduced, and duplication of effort is eliminated. Centralized transactions and information can be integrated into your organizations existing systems and processes.

- Tracks physical assets and data flexibly, comprehensively, and securely.
- Near-real-time visibility into customized fields such as location, status, expiration date environmental conditions for all your assets.
- Complete chain-of-custody records with immutable data; Easily integrates other data inputs/outputs.
- Users receive increased efficiency, lower cost, and reduced risk.
- Complete, end-to-end, solution for track and trace monitoring and inventory management that integrates into your existing processes and systems.

## Data portal features



Establish track hierarchies such as kits and manufactured products



Trace specimens and critical inventory through each workflow stage

### POWERED BY:

atma.io, connected product cloud by Avery Dennison

A platform that unlocks the power of connected products by assigning unique digital IDs to everyday items, providing unparalleled end-to-end transparency by tracking, storing and managing all the events associated with each individual product — from source to consumer and beyond to enable circularity.

### WE'D LOVE TO HEAR FROM YOU.

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